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The University of Nebraska at Omaha

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April 10, 1990

Volume 89

Issue 52

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SEXUAL HEALING

It was a dark and stormy night. The wind and rain knocked out power to most of the city. Helen and her husband, Todd had been fighting recently. The stress from school and work was threatening their sexual relationship. She saw the situation as a chance to ease the tension between them by seducing her husband. Helen entered the candle-lit bedroom wearing her sexiest negligee. But Todd seemed unable to respond to her wanton plan of reconciliation. Helen, feeling rejected, stormed out of the room in frustration.

Todd's disinterest in his wife is part of what

Jane Divita Woody calls the "vicious circle," — his disinterest creates tension, which increases disinterest.

Woody, a UNO social work professor and practicing sex therapist, would say Helen and Todd have a very common problem: stress is having a negative affect their sexual relationship resulting in Todd's sexual dysfunction — his disinterest in sex.

To find out more about her new approach, turn to page 4.

INSIDE

NEWS

LOOKING FOR A LOOPHOLE

The Student Senate may have found a way to fund student organizations, sort of. The seed fund, established by the University of Nebraska Board of Regents, can be used to fund the programming needs of new organizations. However, the purse strings are controlled by the Student Programming Organization Board.

2

THE MIRACLE BILL

Don Blank, chairman of the University of Nebraska Board of Regents, said Sunday he does not support a new bill to restructure Nebraska's higher education. The bill calls for a coordinating commission for higher education. Blank met with Regent Kermit Hansen and state Sens. Ron Withem and Jerome Warner to discuss details of the bill Sunday.

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FOCUS



A view of Scott Sparks' wheat field at his Plattsmouth, Neb., farm.

GOOD FOR US, GOOD FOR YOU

Increasing U.S. agricultural exports can spark the economies of developing countries and put money into the pockets of Nebraska farmers. At a discussion April 2, representatives from the U.S. Agency for International Development and the U.S. Department of Agriculture said developing nations will become the fastest growing market for U.S. farm commodities.

6

SPORTS

BASEBALL CARD CRAZY

Even though a 1952 Mickey Mantle card can go for \$2,000, two former major league baseball players said the players from that era are being cheated. Both "Moose" Skowron and Marv Throneberry were in town Saturday signing autographs and chatting with fans.

10

Regent blasts last-minute bill

Senators, regents discuss proposal

By GREG KOZOL

After a weekend discussion with two state senators, University of Nebraska Board of Regents Chairman Don Blank said Sunday he did not support the "58th-day miracle."

Legislative Bill 1141, introduced the 58th day of the Unicameral session, would create a Nebraska Coordinating Commission on Higher Education.

Blank said he did not support LB 1141 because regents, lawmakers and the public did not have time to study the bill.

"People deserve the right to do that," he said. "We're very shocked and disappointed with the 58th-day miracle."

Under LB 1141, the commission would coordinate academics, budgets and construction for Nebraska's universities and state colleges. The existing Board of Regents and State College Board of Trustees would govern the respective campuses.

The bill, along with Legislative Resolution 239, was scheduled for a final vote late Monday night.

Under the resolution, the existing Board of Regents and Board of Trustees would be replaced with a new board with coordinating powers. Separate boards would govern each campus.

The regents do not support the resolution.

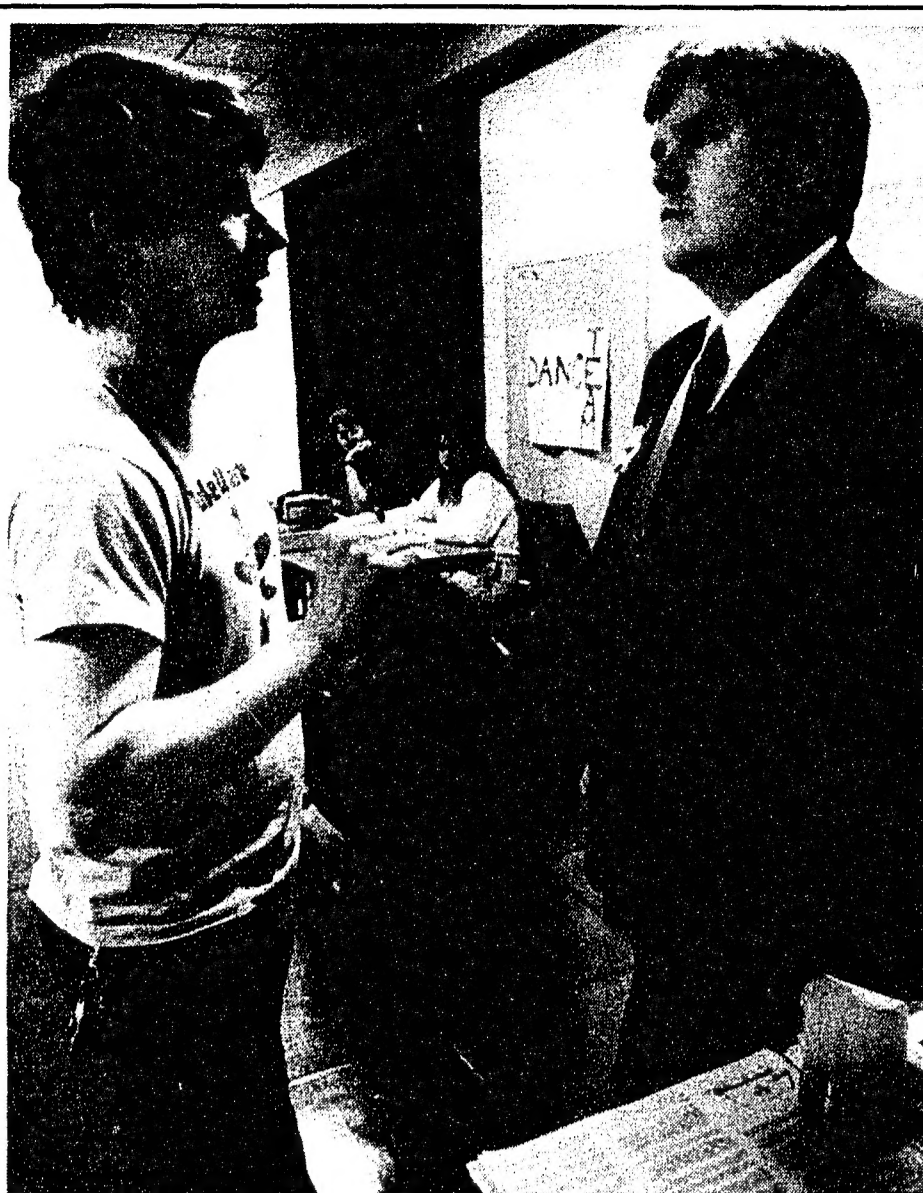
Blank said he favored a strong coordinating commission for higher education. However, LB 1141 did not adequately define coordination, he said.

"We've taken the position that a coordinating commission is the way to cure what ails Nebraska's higher education," he said. "But they've got to be well-defined powers."

In an effort to define those powers, Blank, Regent Kermit Hansen and Sens. Ron Withem and Jerome Warner discussed the bill Sunday in Lincoln. Withem and Warner introduced LB 1141 and LR 239.

But Withem said the group did not reach a decision on defining the coordinating commission's powers.

"It was a good meeting," Withem said. "There was a lot of room for compromise."



He's back

Nebraska gubernatorial candidate Mike Boyle speaks with ecology activist Tom Foster at UNO Friday. Boyle's campus visit was sponsored by UNO Young Democrats.

—ERIC FRANCIS

Blank said the meeting was to gather information, not to make policy. "We didn't make any decisions in secret," he said.

Withem said Sunday that LB 1141 appeared to have a better chance of passing.

"Legislative Resolution 239 has not caught fire," he said. With the legislative session dominated by property tax and abortion bills, the restructuring of higher education may not

have received the attention it needed, Withem said.

"People have not had time to focus on it," he said. "It was definitely overshadowed."

Withem and Warner said they support LR 239, but LB 1141 would be an acceptable alternative.

"It's a far better system than we currently have," Withem said.

Senate discovers a funding loophole

By PATRICK RUNGE

The Student Senate planted the seeds to restore funding to student organizations at its April 5 meeting.

Several senators said they plan to use the "seed fund account" as a vehicle to fund the organizations. The account was created by the University of Nebraska Board of Regents to provide funding for an organization's initial programming needs, according to Student Government Executive Treasurer Cheryl Carter.

According to the regents' 1978 University Program and Facilities Fee policy, one seed fund grant may be made to an organization within a four-year period. The money may not be spent for wages, equipment, office supplies or travel.

The seed fund money is allocated by the Student Programming Organization (SPO) Board, Carter said.

"I think the seed fund account was set up by the regents to counterbalance the taking of the allocating privilege from Student Government," Senate Speaker Mary Reynolds said. "They (regents) felt, in their infinite wisdom, it was more appropriate for another agency to do it."

Two UNO organizations, Ecology Now and KBLZ, have received \$1,000 each from the seed fund account, Carter said.

Sen. Mike McClaurin questioned why KBLZ, which has been at UNO in some form for about 20 years, can receive funding intended for an organization's initial programming needs.

Reynolds said established organizations become eligible for receiving seed fund money when they submit a new constitution.

"Both KBLZ and Ecology Now submitted new constitutions last year," Reynolds said. "When an organization submits a new constitution, it is considered a new organization."

McClaurin said the senate should use the account to fund student organizations.

"I'm trying to solve our student organization funding problem," McClaurin said. "If this is a viable way to fund student organizations, we should use it."

However, Terry Forman, manager of Student Activities, said questions still remain about using the seed fund account to subsidize student organizations.

"The seed fund is a viable way to fund student organizations, but there are still some big questions," Forman said. "Why does the regents' policy say 'initial funding' and then turn around in the same paragraph and say 'once every four years?'"

Forman said the account could not be used to fund travel for student organizations. He

said 95 percent of the funding that organizations previously received from Student Government was to pay for travel, such as trips to conferences.

Forman suggested the senate put a limit on the amount of money an organization can receive from the seed fund account. The SPO Board gave \$1,000 to Ecology Now and KBLZ because there are no guidelines limiting the amount the board can allocate, Forman said.

Some senators discussed giving the senate a greater voice in allocating seed fund money.

"I am in the process of helping the SPO Board rewrite their internal operating procedures," said Allison Brown-Corson, chief administrative officer of Student Government. "I would like to see a member of the Student Senate or Student Government on the SPO Board."

The regents' policy does not set a procedure to allocate the seed money, but it does require that SPO have control of the allocation, Forman said.

The senate accepted a resolution stating its intent to place as many senators as possible on the SPO Board, and then require an "extraordinary" majority to allocate funds.

"That way, at least some senators would have to support the decision," McClaurin said.

FROM THE WIRE

COMPILED FROM COLLEGE PRESS SERVICE

Have degree, will travel

American law school students are stampeding to get into international law courses, some colleges are reporting.

"My impression is that without any question, the number of students interested in international law has grown a lot," said Georgetown University law professor Don Wallace, who said the number of students enrolled in the courses, as well as the number of sections, has increased.

"It's obviously become popular," he said.

In fact, a recent survey of 638 law school students at the Washington, D.C., campus found that about half of the students were attracted to Georgetown because of its international law program.

At nearby American University, the International Legal Studies program had only four students when it began in 1981. This year, however, 111 students are enrolled in the program.

"I think there has been a definite increase in interest in international issues in the past few years among college students," said Jeff Terry, a third-year law student at the University of California-Hastings College of Law in San Francisco.

The increase of Japanese and other Asian business owners in the United States, as well as the fall of communism in Eastern Bloc countries, have spurred students to try to get a competitive edge over their peers by learning more about the international market.

"I think in the past 10 years students have become more interested in international affairs in general," Terry said. "The world is getting smaller."

See no evil, hear no evil

The University of Wisconsin's anti-discrimination policy, which outlaws racist words and acts, violates students' constitutional rights, the American Civil Liberties Union (ACLU) claimed in a lawsuit filed last month.

A similar ACLU suit led a federal judge to strike down the University of Michigan's anti-discrimination policy in August. Michigan now has an interim policy that allows for penalties only when one student directly harasses another.

Wisconsin's policy allows officials to punish students who utter general racial insults or engage in racist acts.

"We agree with the intentions of the (anti-discrimination) rule, but they're taking an anti-educational approach to the problem," said Ron Novy, editor of the *Post* at Wisconsin's Milwaukee campus and one of the individual complainants.

The suit was filed on behalf of two students from the Madison campus, an instructor from the Green Bay campus, seven students from the Milwaukee campus and the *Post*.

CAMPUS ACCESS

LETTERS TO THE EDITOR AN OPINION

Maybe it was smoke-filled, too

There's something unnerving about the fate of Nebraska's higher education being decided in a hotel room.

University of Nebraska Board of Regents Chairman Don Blank, Regent Kermit Hansen and state Sens. Jerome Warner and Ron Withem met at Lincoln's Cornhusker Hotel to discuss a few "details" about legislation that would affect how higher education is governed.

By the time you read this, the proposed reorganization of Nebraska universities and state colleges will have been voted upon by legislators.

Why some of that compromising had to be done behind closed doors, instead of on the legislative floor, is a little unsettling. But it does follow a trend in the way state-funded institutions are being governed.

STAFF EDITORIAL

Remember Ronald Roskens? The Board of Regents, in a closed-door meeting July 31, discussed the former NU president's future, and then voted to fire him.

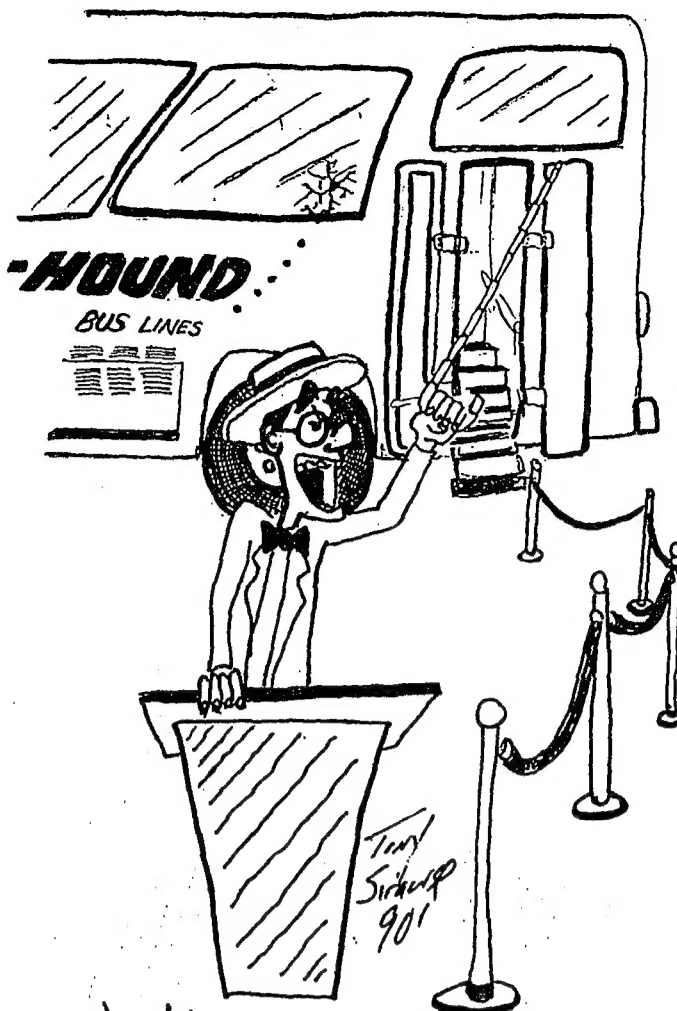
It appears things haven't changed all that much in eight months: Those holding the rings of power seem content with exerting their control from behind a concrete wall instead of a glass window.

Maybe it's only fair. What do the students, faculty and administration of state colleges and universities know about higher education anyway? And do the taxpayers really care how the biggest business in Nebraska uses their tax dollars?

When the restructuring proposal was first introduced, there seemed to be some concern shown by legislators about receiving input from higher education representatives — an overflowing pool of available and credible resources.

But when it came down to the line, that pool seems to have been left bubbling.

They decided. They voted. And now it's (probably) all over.



We've got chills,
we've got thrills... And
in some states... We'll
let you smoke!!

Lazy journalism students

To the Editor:

I was gratified to see so many former Gateway editors take the time to respond to the journalism students' tacky awarding of the "Tin Turkey" to the Gateway.

As another ex-Gateway editor (and sports editor), I second the commentary by fellow alumni John Prescott, Anne Pritchard Walsh, Tim McMahan and Ann Johnson Steinhoff in the April 3 Gateway issue.

Serving on the Gateway staff, attending school on a full-time basis and working part time made college life anything but easy. But my days with the student newspaper will remain among the most special of my life.

Yes, we made more than our fair share of mistakes — both in our writing and our news judgment — but we were willing to allow ourselves to be graded by students and professors alike. We absorbed the brickbats in exchange for the experience that would someday help us land a job in our chosen field of study.

The Gateway has improved over the past few years, and I congratulate those who have served as staff members. As any former staffer will tell you, the rewards and personal gratification of working on a college newspaper are never known by the journalism student who prefers to be a "Monday morning quarterback" instead of a member of the team.

In looking back at an article written in the April 27, 1977, Gateway issue, I was quoted in a story about my being selected as the summer editor: "Journalism students here, for the most part, are lazy."

It seems that still holds true.

John Fey
Gateway Editor 1977

Abnormal letter

This letter is in response to UNO student Candy Higgins' letter in the April 3 Gateway issue.

Ms. Higgins:

You ask the question: "Do we really want to see them (sex, vulgarity and other seemingly unmentionables) in our student paper?"

I ask you this: "Do you enjoy reading continuously apathetic columns that are the entertainment equivalent of watching rhubarb grow, or would you rather read nerve-striking columns that are slightly offbeat and tastefully risqué?"

Maybe I'm an abnormal college student, but I find columnist Dave Manning's new car and vehicle tax completely unstimulating.

If there are UNO students who find this column and the countless comparable others enjoyable, I pity them. If there are students who find these articles idiotic and preschoolish, speak up.

Kelly Murphy
UNO Student and Gateway "Tin Turkey" Awarder

The senate never ceases to amaze me

Why doesn't this surprise me?

If you haven't already done so, read the article on the Student Senate on the facing page.

Finished? Good.

As you can most likely figure out, the Student Senate apparently has found a loophole for the nearly year-long problem of how to fund student organizations.

During the summer months of 1989, John Wiltse, the University of Nebraska's assistant general counsel, released an opinion stating the senate could only allocate student fees to groups created by and under the direct control of the senate.

Wiltse claimed the Student Senate didn't have enough control over the dozens of student organizations that could have possibly received student fees. He was right: Student Senate didn't have enough control. But that's beside the point.

Student Senate had been funding organizations since 1982. It had become a tradition, of sorts. It was legal as much as anything else the senators, our elected officials, vote on.

Which makes the actions at Thursday's senate meeting that much harder to stomach.

Thursday the senate found a loophole, a way out of the bind Wiltse's opinion had put it in. The existence of a seed fund

account, within the Student Programming Organization (SPO), seemed the perfect way to get around the problem of funding student organizations.

Instead of having a body of elected officials deciding where our student fees are spent, the process would be put in the hands of the SPO Board, made up of a handful of students approved by the Student Senate.

Student Government's Chief Administrative Officer, Allison Brown-Corson, said she would "like to see a member of the Student Senate or Student Government on the SPO Board."

DAVE MANNING COLUMNIST

The senate then moved to place as many senators as possible on the SPO Board, so as to gain control over the seed fund account.

How many senators can be on the SPO Board?

The answer, apparently unknown to the 17 senators who voted for the above motion, is zero. Zip. None.

For all of you following along at home, pull out your Student Government By-laws. Open up to page 9 and read section six with me:

"No person shall hold at the same time

more than one of the following offices: President/Regent, Chief Administrative Officer, Executive Treasurer, Senator ... or a board member of an Agency."

Some loophole.

Brown-Corson, if anyone, should know the rules. So should Speaker Mary Reynolds, for that matter, or any of the senators.

Besides its total lack of accountability, the seed fund solution is a half-assed patch job. The money can't be used to cover travel expenses, which, as Student Activities Manager Terry Forman noted, accounted for the overwhelming majority of allocations by the senate.

So what should "tomorrow's leaders — today" do about this mess? What should have been done in the first place. If the University of Nebraska's assistant general counsel says the senate isn't following the rules, Student Government, in particular Student/President Regent Kelli Sears, should work to get the rule changed via the Board of Regents.

Reynolds formed an ad-hoc committee to study student organization funding in October, and promised an answer by May.

She has 21 days.

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The Gateway is published by the University of Nebraska at Omaha Student Publications Committee on Tuesdays and Fridays during the spring and fall semesters, and on Fridays during the summer. Opinions expressed are not necessarily those of the University of Nebraska at Omaha or NU Board of Regents. Opinions in signed columns, letters to the editor or paid advertisements do not necessarily reflect the opinions of the Gateway staff or the Publications Committee. Inquiries or complaints should be directed to the editor; advertising inquiries should be directed to the advertising manager. Copies of the Student Publications Committee inquiry/complaint policy are available at the Gateway office. The Gateway is funded as follows: 70

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SEXUAL HEALING

Professor takes new approach to sex therapy

By JOHN WATSON

Jane Divita Woody may have found a new perspective on something that has been around for a long time — sex.

Woody, a UNO social work professor and a practicing sex therapist, recently published an article, "The Reality of an Integrated Sex Therapy," in the *Journal of Sex and Marital Therapy*.

The article details her new approach to sex therapy.

Woody said her approach offers a more broad-based therapy for sexual dysfunctions.

Traditionally, sex therapist might have treated a sexual dysfunction by giving the couple "homework assignments," she said.

"If the male were unable to get an erection, they would have the couple stop intercourse," she said. "Then, they would assign them to sensate focus — to take turns touching and caressing each other.

"The reason they give them that assignment is to stop this whole negative process where the guy tries and he can't do it, and everybody's unhappy and it's very painful."

Woody said because sex therapy is a relatively new profession, there is greater opportunity for new forms of treatment.

"Sex therapy has only been around since the early 1970s," she said. "Before then, if a person had a sexual dysfunction, it was seen, or might have been dealt with, as part of psychotherapy."

Woody said therapists in other areas of counseling also use a variety of theories in treatment.

"Very few people practice one approach, such as Freudian psychoanalysis," she said. "I just pulled in social-systems thinking."

Social-systems theories involve a widerange of roles a person may play — workplace, family, society, etc. — that affect the couple, Woody said.

One reason the social-systems approach has not been proposed before is that sex therapists sometimes fail to look beyond existing theories, she said.

"That doesn't mean that all these other theories are not valid and useful," she said.

Social systems greatly affect patterns of behavior, Woody said.

For example, in one sexual dysfunction a partner becomes the pursuer and the other becomes the distancer. The pursuer, seeking closeness and affection, is always after the distancer, who then tries to move away.

Another pattern occurs when one partner becomes dominant and the other submissive, she said.

"So you get a couple, and she says, 'What do you want to do tonight?' And he says, 'I don't know. What do you want to do?' And then finally, she has learned that she might as well make the decision. She becomes the dominant, and he becomes the more passive one.

"There will come a time when she'll get disgusted with that and say, 'Why don't you ever make the decisions? Why don't you do your fair share?'"

Woody said the dominant/submissive relationship is not gender specific. She said people emerge from their families in certain roles — being responsible or frivolous. Those roles sometimes determine if a person becomes dominant or submissive.

She said the media's portrayal of women also may factor into that determination.

"There are a lot of societal pressures for females not to be quite as assertive, not quite as pushy and not quite as aggressive as males," she said.

The lack of sex education and the role of sex in the media also may add to the problems associated with a sexual dysfunctions, Woody said.



—ERIC FRANCIS

Sexual therapist Jane Divita Woody recently had an article published in the *Journal of Sex and Marital Therapy*.

"Most people don't get accurate sex education," she said. "They get sexual myths from their peers and a lot of sexual garbage from the media. We have soaps on daily that are filled with sexual innuendo."

Woody said treating a person with a sexual dysfunction is a complicated process.

She said her profession requires a great deal of training to become comfortable with the intrusiveness of therapy.

"It (sexual dysfunction) is difficult to talk about, and you have to respect that," she said.

Although some people may find it difficult to discuss their personal lives with a stranger, Woody said it also can be difficult for the listener.

"You may not be in a particular mood to hear somebody rant and rave that day, but that may be what your client is like," she said.

"There are times when a client's word usage is not what I would prefer, but that's part of what you experience in all kinds of therapy," Woody said. "I probably don't blush, but I feel some discomfort. I've always had a good poker face."

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Student Senate:

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1-CPACS

1-University Division

University Committees:

Computer Usage

Honors & Awards

International Affairs

Traffic Appeals Commission:

1-Position

Publications Board:

2-Positions

Election Commission:

4-positions (paid positions)

Senate seat: (deadline, April 18)

1-position for sophomore

DEADLINE: April 20, 1990

•Pick up applications in MBSC 134 or call 554-2620

VOLLEYBALL

Deadline to sign up your team for the Celebrate UNO volleyball tournament is April 12. Stop by Room 134, MBSC Sponsored by SG-UNO & Pi Kappa Alpha Fraternity

HEALTH SCOPE

INFORMATION FROM THE MEDICAL CENTER

Nursing College holds open house

The University of Nebraska Medical Center's College of Nursing will host an open house in the lower lobby of its Scottsbluff campus Sunday, April 22, from 2 to 4 p.m.

Open to the public, the event is designed to allow potential students the opportunity to become familiar with the Medical Center's nursing programs and job opportunities.

The Medical Center's College of Nursing has campuses in Omaha, Lincoln and Scottsbluff. Participants also can talk to current nursing students and faculty members.

"The purpose of this open house is to provide additional information to students and their parents on the opportunities and advantages of pursuing a career in nursing, and how they can get financial aid," said Cindy Costanzo, nurse recruitment coordinator at the College of Nursing.

Symposium draws attention

A symposium organized by the University of Nebraska Medical Center Immunology Council will attract immunology experts from around the world to Omaha April 12 and 13.

The experts will discuss how the various cells in the immune system communicate and show how research findings are being applied in disease treatment and prevention.

The symposium, "Initiatives in Biotechnology: Cytokines and Communication in the Immune System," is being held at the Center for Continuing Education at the Medical Center.

According to Dr. Tom McDonald, associate professor of pathology/microbiology, researchers have discovered that cells in the immune system communicate by releasing soluble molecules, called cytokines, into their environment.

According to McDonald, as research continues to identify specific cytokines and determines the exact functions they perform, doctors should someday be able to use the findings to treat and prevent cancer, AIDS and immune disorders.

This is the fifth symposium sponsored by the Medical Center's Immunology Council.

Formed in 1983, the council's goal is to promote both clinical and basic science education and research in immunology.

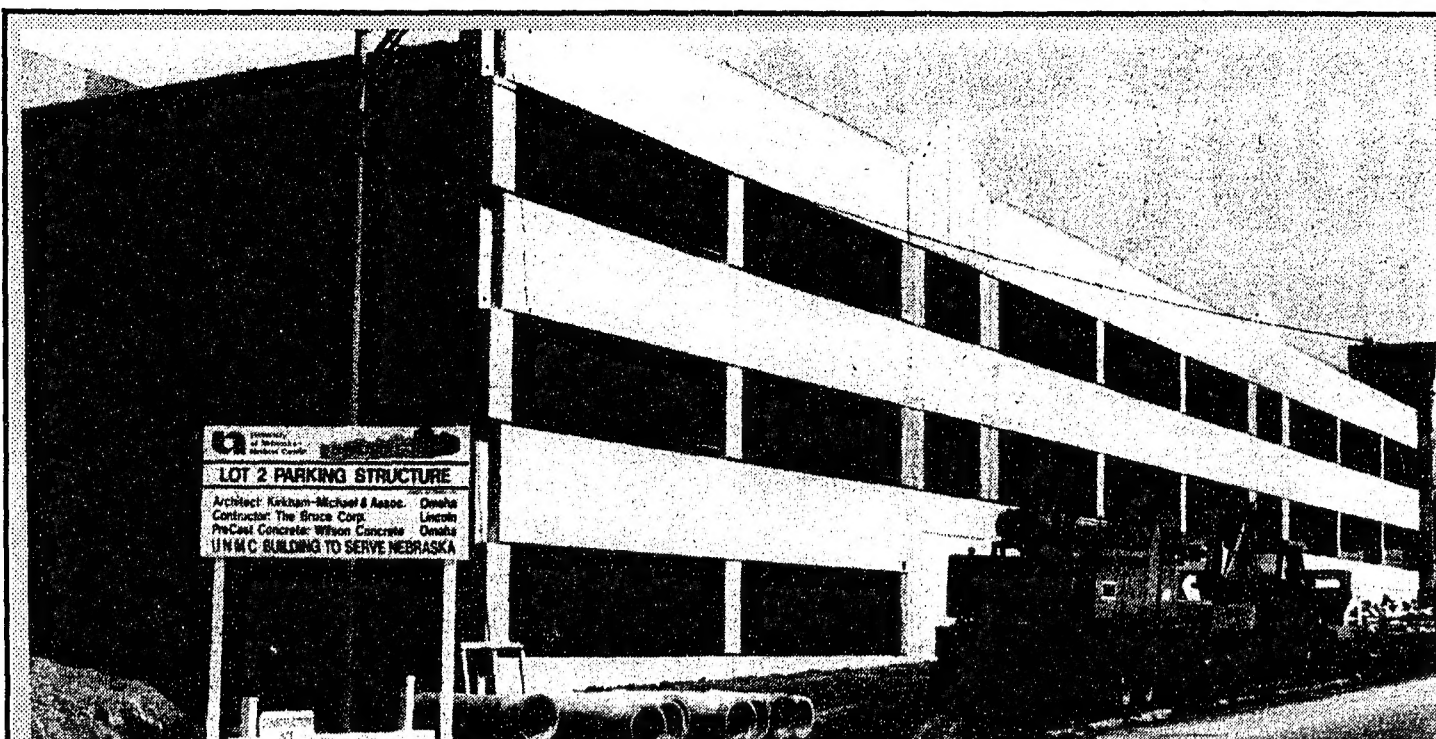
Curing death breath

If your breath has cursed you with the kiss of death, don't worry, you can be cured, according to Dr. Tim Durham, assistant professor at the University of Nebraska Medical Center College of Dentistry.

According to Durham, the most frequent causes of bad breath are drugs that dry the mouth, such as antihistamines, stress and mouth sores.

"If you are taking short-term prescription medicine that has a mouth-drying effect, frequent sips of water can cure the problem," he said.

Because stress halts the flow of saliva in the mouth, Durham recommended drinking plenty of water before a stressful situation.



—Bob Wood

Construction continues on the Medical Center's 750-stall parking garage. The structure is scheduled to be completed by July 1.

Structure curbs parking problem

By KENT WALTON

For students at the University of Nebraska Medical Center, the relief to parking woes could be just around the corner.

The five-story parking structure, under construction on Emile Street between 44th and 45th streets, will provide patients and visitors with 750 new parking stalls.

The garage's completion is nearing the half-way point, according to Ed Bogard, Physical Plant director at the Medical Center. He said construction has gone as planned, and the garage should be finished by July 1.

Bogard said stairs and elevators are now being added to the garage, and the parking stalls should be finished by the end of April.

"Anytime you do remodeling, it is inherent that you have inconveniences, but these projects have been very carefully planned," he said. "I would say it is going as planned right now."

Although the parking structure will free

up parking for students and faculty, Bogard said the patients are the primary concern at the Medical Center.

To help patients get from the parking garage to the hospital and clinic, Bogard said the Medical Center will provide a shuttle-bus service.

The new garage will serve as more than just additional parking spaces, it also will be the temporary home of the Medical Center's SkyMed helicopter.

The garage's upper deck will be converted into a helipad for use until SkyMed moves to its permanent home atop University Hospital's planned addition, Bogard said.

The garage, being constructed by the M.W. Anderson Co. in Lincoln, has been designed to accommodate any additional Medical Center growth.

"The garage will have the capacity to add another 750 stalls if needed in the future," he

said. "Should the requirement ever come up, we have the footings and the foundation placed to double the load."

Another Medical Center addition now under construction is a three-story addition to the Hattie B. Munroe Pavilion. Scheduled for completion at the end of April, the addition will connect the pavilion's north side with the Meyer Rehabilitation Institute.

Bogard said University Hospital's new outpatient cancer clinic is another project nearing completion. He said the clinic will be open in July.

Due to the large amount of planning involved before construction began, Bogard said students and faculty have not experienced many inconveniences.

"Things have been planned out pretty well," he said. "I would say things are going as planned now."

Medigenics enters market

Marketing the health-care products of tomorrow has become the business of today for one Omaha company.

Medigenics, a company created to commercialize biomedical technology developed at state institutions, has begun marketing its premiere products: an enzyme used in AIDS research and a test kit used by physicians to detect and monitor autoimmune diseases.

The company is a result of a decision made by the Nebraska Research and Development Authority (NRDA) in 1988.

According to Jack Kincaid, Medigenics president, the company originated from a "wrap-around" concept developed by NRDA.

"We've taken a bundle of coherent technology and built a company around it," he said. "That was really the mission of the company: to serve as a conduit between the laboratory and the market."

HIV protease, an enzyme used in AIDS research, has the distinction of being the first product patented and distributed by Medigenics, according to Kincaid.

The enzyme, created by Dr. Chou-Zen Giam, an associate professor at the University of Nebraska Medical Center, is used to replicate HIV, the human immunodeficiency virus associated with AIDS.

"HIV protease is one of the targets of anti-AIDS therapeutics due to its critical role in viral replication," Giam said. "It is vital for the design and testing of new drugs which are

based on inhibiting or blocking the enzyme."

Medigenics shipped its first vial, containing one milligram of the enzyme, March 7.

Kincaid said because the enzyme is so difficult to isolate, only small amounts will be shipped.

"We hope to make around \$1 million this year by selling about 2 1/2 grams of protease," Kincaid said. "That may not sound like a whole lot, but most of our orders are only for one milligram."

Kincaid said the majority of Medigenics' customers are international pharmaceutical companies, but he added that some research laboratories and government agencies are interested in using HIV protease for their studies.

An immunity test discovered by Dr. Thomas McDonald, associate professor of pathology/microbiology at the Medical Center, is the second product that Medigenics is marketing.

The test will assist researchers in evaluating or monitoring people diagnosed with autoimmune diseases, such as rheumatoid arthritis or lupus, McDonald said.

Currently, the company is relying on trade publications to promote their products, but according to Kincaid, word-of-mouth may be the best means of promotion.

"This is a tight-knit community," he said. "As long as they are not competing, they will

talk."

One disadvantage Kincaid said he hopes to overcome is the company's size. Medigenics currently employs five people.

"We are unknown, and that means we are going to have to work extra hard to get the word out," Kincaid said. "There is a ready market out there, but we are going to have to shout a lot."

Medigenics began operating in May 1989, but the company did not start marketing the two products until October.

The first six months of the company's existence were devoted to identifying and screening potential technologies, Kincaid said.

Under a five-year agreement with the Medical Center, NRDA, through Medigenics, has the option to acquire an exclusive worldwide, royalty-bearing license to any Medical Center patent rights, technology, inventions and discoveries that are not subject to pre-existing rights, Kincaid said.

As a result of the agreement, the Medical Center received an equity interest in Medigenics and a seat on its board of directors.

Medical Center royalties will be split evenly three ways under a system developed by Medigenics, Kincaid said.

One-third will go to the investigator doing the research, and the other two-thirds will be split between the campus and the researcher's department.

'EVERYBODY WINS'

Increasing global trade may benefit Nebraskans and developing nations

By GREG KOZOL

Scott Sparks gazed across the patchwork of fields on his Plattsmouth, Neb., farm, evaluating the prospects of his 1990 winter wheat crop.

"There's good looking wheat two miles from here. I'm very pleased," he said, pointing toward the green squares interrupting the brown landscape. "But a lot depends on the weather."

For Sparks, weather plays a critical role in his economic success.

But as American agriculture moves into the 1990s, another factor may play an important role in the economic success of U.S. farmers. And developing nations could be the key to that success.

Nebraska's stake in the increasing trade possibilities with Third World nations was discussed April 2 at the Peter Kiewit Conference Center.

"Nebraska Agriculture and the Global Economy" was organized by the Citizens Network on Foreign Affairs, a Washington-based consulting firm. Representatives from the Citizens Network, the U.S. Department of Agriculture, the Nebraska Department of Agriculture and the U.S. Agency for International Development (AID) participated in the discussion.

In the '90s and beyond, developing nations will become the fastest-growing market for U.S. farm commodities, according to Greg Principato, director of programs for the Citizens Network.

"As a nation, we're probably not going to eat a whole lot more," Principato said. "To the extent of developing new markets, it's going to be in another country. The opportunity is there."

With astronomical population growth in Asia, Africa, Latin America and the Middle East, the Third World will become a logical market for U.S. farm commodities, according to Ed Overton, chief of the trade indicators branch at the U.S. Department of Agriculture.

"The population growth is phenomenal in Asia and Africa especially," Overton said.

According to Citizens Network statistics, 75 percent of the world's population lives in developing countries.

The population in developing countries will grow from 3.6 billion today to 8.4 billion in 2050, according to World Bank statistics.

As these countries experience population growth, income levels could remain stagnant as they did throughout the 1980s, according to Citizens Network figures.

Of the 3.6 billion people living in developing nations, 950 million live in "absolute poverty," according to World Bank statistics. Absolute poverty refers to the lack of basic food, shelter and medical care.

Principato said increasing agricultural exports to developing countries not only boosts America's farm economy, but also improves the standard of living in poor countries.

Underdeveloped countries without agriculture have no way to generate wealth, Principato said. Agricultural exports to low-income countries will help those nations become industrialized, according to Phil Christianson, AID's assistant administrator of the Bureau for Food for Peace and Voluntary Assistance.



—Bob Woon

Scott Sparks works on equipment at his Plattsmouth, Neb., farm. Sparks says he hopes increasing U.S. agricultural exports will benefit Nebraska farmers.

"We are trying to get the cycle moving," Christianson said. "Agriculture is the thing that gets a country moving."

The cycle begins with the developing countries importing wheat to supplement rice diets, Christianson said. As their diets improve, people go from eating rice and wheat to milk and fresh meat.

"In the end, that reverberates," Christianson said.

The countries begin raising livestock, but must import U.S. corn and soybeans to feed the livestock because those crops do

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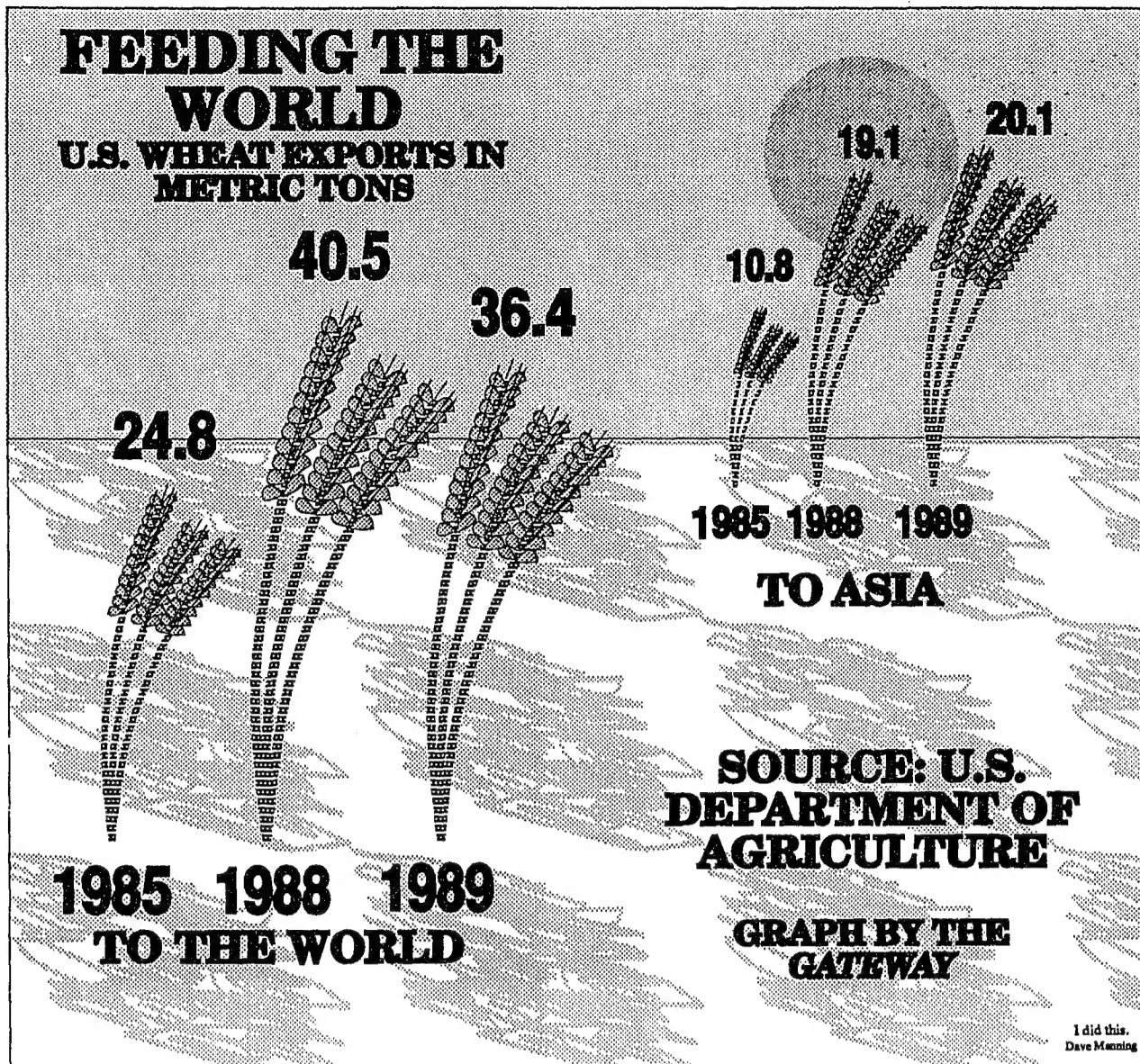
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not grow in most developing nations' tropical climates. The nations continue to import U.S. wheat, which also does not grow in tropical countries, he said.

Christianson said some countries feed imported U.S. soybeans to shrimp. Then, the shrimp is sold to Japan.

"Everybody wins," Christianson said. "We get agricultural sales, and the guy who feeds the fish gets his sales."

With increased trading, an economic cycle develops that benefits the United States and the developing world, Principato said.

"As income goes up, so do agricultural exports," he said. "They're developing because we're trading more, and we're trading more because they're developing."

At the end of that cycle, a country becomes industrialized, Christianson said.

"You go into a gift shop and everything is made in Taiwan," he said. "It doesn't have to be that way. It could be made in other places."

The United States also benefits from an increasing number of industrialized nations, Principato said.

"They get richer and become a market for more of our goods," he said.

However, high national debts in developing nations could derail U.S. imports to those countries.

Increasing debts hinder the ability to buy foreign goods, Overton said.

Markets in Asian countries will open up first, Overton said, because of lower debts.

Since 1985, U.S. agricultural exports to Asia have increased from \$11.2 billion to \$18.8 billion. Wheat exports to Asia have increased from 10.8 million metric tons to 20.1 million, he said.

Despite debt problems, Christianson said technology, lower trade tariffs and food-aid programs could jump start the economies of Third World nations.

In 1954, South Korea's economy was in ruins, he said. With food aid, the country became an industrial power, according to a Citizens Network study.

George Beattie, director of the Nebraska Department of Agriculture, said Nebraska farmers can benefit from increased trade to Third World nations.

"I'm not so sure it's important we sell Nebraska commodities overseas," he said. "But we can fill the void in domestic markets."

Beattie said American farmers need to take advantage of opening Third World markets.

"Sometimes, we have a tendency to say we produce all the food we need and we should just shut all the doors and just feed ourselves," he said.

Increasing exports also will benefit other aspects of Nebraska's farm economy, such as the farm equipment business, Beattie said.

"We can't expand everything that builds on agricultural production without expanding the marketplace," he said.

But Beattie said Nebraskans may not feel the benefits of increased Third World trade for many years.

He said it could take about a decade for the United States to profit from Third World agricultural trade.

"It doesn't take too long once they get on their feet," he said. "Look at South Korea."

Meanwhile, Sparks is preparing his winter wheat crop for harvesting July 4.

A buyer will be found, Sparks said, whether in the United States, Europe or the developing world.

"There's always a market," he said. "The problem is getting a price you can sell it for."

The predictions of increasing agricultural trade with Third World countries seem to be promising, Sparks said.

"I would assume if more people are demanding it, the price would go up," he said. "But all I can do is guess."



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'Creativity and ingenuity is key'

New advertising course to offer trial by error

By DAMON GRAN

How would you like to start your own advertising agency? Next fall, a new advertising course will give students that opportunity, according to John Hafer, a UNO marketing professor.

"Marketing: Special Topics," starts with an empty room at the Peter Kiewit Conference Center. The student jobs will be to do whatever it takes to make an advertising agency operate, Hafer said.

"In essence, this will be just like a major ad agency," Hafer said. "This agency will take on projects from advertisers who can't afford a large ad agency."

The students will work with the Nebraska Business Development Center, an organization that helps small businesses

develop advertising agencies, Hafer said.

"This course is designed to mirror the real-life experience of starting an ad agency," Hafer said. "Student creativity and ingenuity is key. They will learn to scrounge, beg, borrow and steal in order to succeed."

Students will work as the account representatives, conduct research and develop the advertisements.

Hafer said students will receive hands-on experience in radio, print and direct-mail advertising.

"The possibilities are endless for this course," he said. The course will be offered through the College of Business Administration for either two or three credit hours, he said.

"We are looking for talent, creativity and fire-in-the-belly desire," he said. "In an advertising agency, you have creative

people, business people, art people, copy-writing people, layout people and the list is endless.

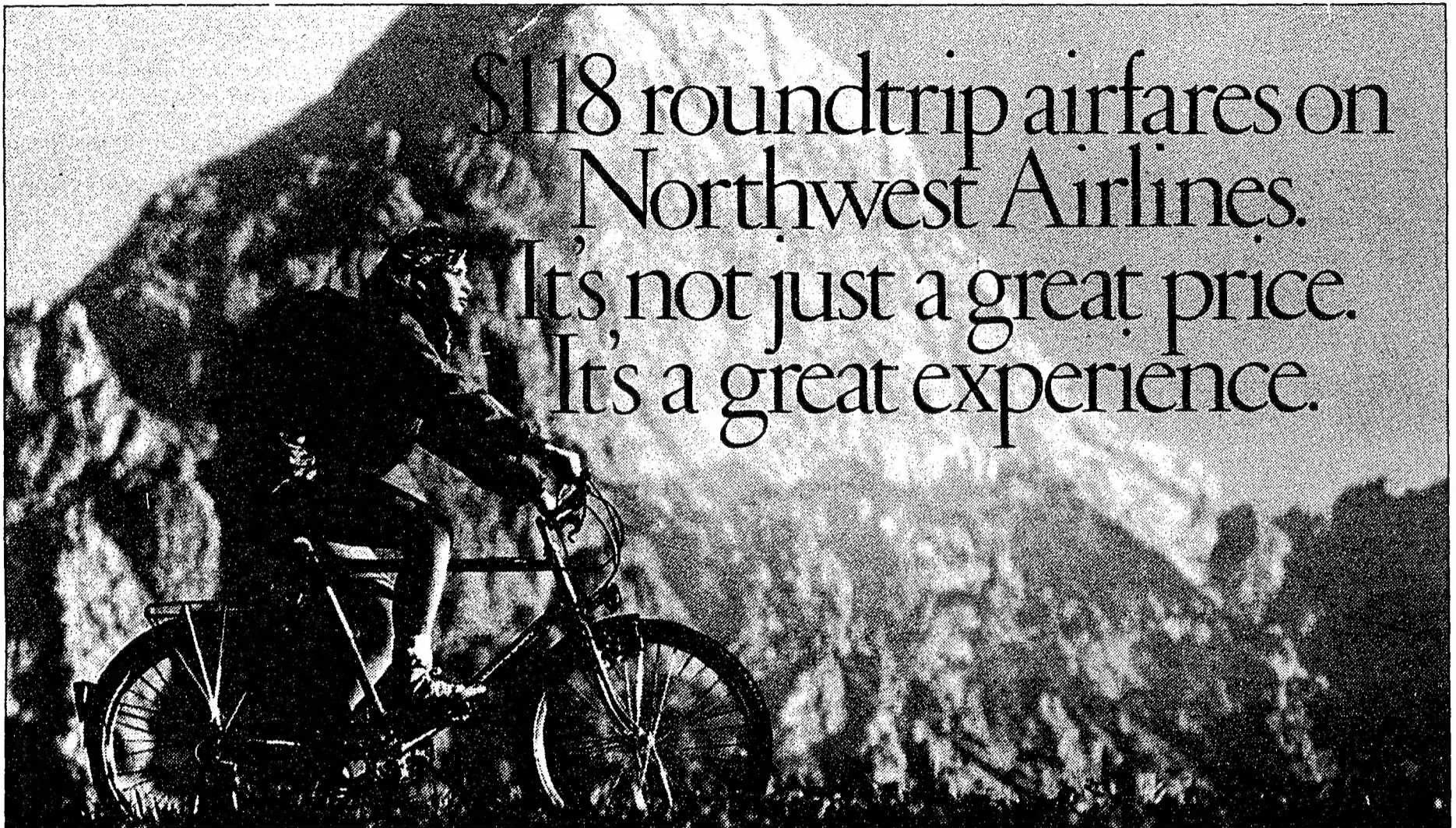
"We need all these people to make an agency work."

Several professional agencies in Omaha can loan and donate supplies. However, the students will have to go out and find them, Hafer said.

"The professional community is very excited and supportive," Hafer said. "But we don't want to give the students a bunch of equipment. Instead, we want to challenge them to use their heads in being creative."

Students who finish the class should have a respected portfolio displaying detailed experience, Hafer said.

An informational meeting will be held Thursday in the CBA auditorium.



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FROM THE
SIDELINES

OPINION BY FORMER GATEWAY SPORTS EDITORS

Hanson's 1989-90
Mavs a bit familiar

By ERIC OLSON

When I accepted the invitation to write this column, it was suggested that I discuss how UNO Athletics has changed since I attended UNO.

I think I'll do just the opposite.

Let's talk basketball and how this past season's team was so much like the first Maverick team I covered for the *Gateway* in 1983-84.

To refresh your memory, the Mavs of six seasons ago finished 23-7 (a school win-record), won the North Central Conference championship, placed third in the North Central Regional and ended up No. 12 in the NCAA Division II ratings.

This past season, UNO went 21-9 (its most wins since '83-'84), was runner-up in the conference standings and just missed out on a regional berth.

Coach Bob Hanson told me that he tried to model the 1989-90 Mavs after the 1983-84 squad.

The resemblance is striking.

Six seasons ago, Hanson won with guys named Dean Thompson, Dwayne King, Rick Suggs, Rick Keys, Terry Sodawasser, Jeff Fichtel, Charlie Pugh and Bill Jacobson. This year, it was Dan Olson, Phil Cartwright, Trent Neal, Terry Henderson, Sven Bonde, Troy Deane and more.

Now let the comparisons begin.

Thompson and Olson both were local boys who did the hometown proud.

Thompson, a Westside High graduate, is the school's all-time leading scorer and a 1990 Athletic Hall of Fame inductee. Olson, a Burke High graduate, didn't score as much as "Dean the Dream," but his game was nearly as consistent.

The two were hailed as local heroes during their days at UNO.

Anyone who was in the Fieldhouse Feb. 11, 1984, will remember Thompson setting the school's career scoring record with a driving layup 8:40 into a game against South Dakota State.

"It hit me so hard, like a ton of bricks," Thompson said then, referring to the fanfare surrounding the moment. "I'm not real emotional, but it was something special that really choked me up. I'll treasure this for the rest of my life."

Of course, anyone who was at last month's Athletic Hall of Fame banquet knows Thompson fibbed about not being emotional. He choked up three or four times during his induction into the UNO Hall. That's besides the point, though.

Olson's unforgettable night in the Fieldhouse came Feb. 24, 1990, when he drained a three-pointer with one second left to beat conference-leading North Dakota 88-86.

As for the other players on the 1983-84 and 1989-90 teams, there was no shortage of excitement.

Six seasons ago, it was Rick Suggs who electrified the crowds with his spectacular slam dunks. The 6-foot-2 guard from St. Paul, Minn., Central High — the same school that produced Isiah Thomas — had a vertical jump of 44 inches. That's right, 44 inches.

"In all my years around this game, I've never seen a player his size have so much enthusiasm and be able to jump so high," said Coach Charlie Parker after his Wayne State

SEE OLSON ON PAGE 10

ON THE DEFENSIVE

Mavs strike
it Rich

UNO defensive
tackle Rich Lutter
hopes to hit the
motherlode

By JIM ANDERSON

The UNO football team's defense is hoping to strike it Rich this season.

One source of the wealth is Rich Lutter.

A junior from Valentine, Neb., Lutter was selected to the All-North Central Conference first team last season.

"Rich has had a good career thus far," UNO Coach Sandy Buda said. "We're looking for him to keep improving and become even more dominating than he has been."

But when the defensive tackle came to UNO, he said he never thought about being a dominant player.

"I had the typical syndrome," Lutter said. "In Valentine, you're the one and only person. Then you come here, and you find out everyone else is all-state and all-conference, and you're just another person."

Despite his previous success, Lutter said his main priority this season is team performance.

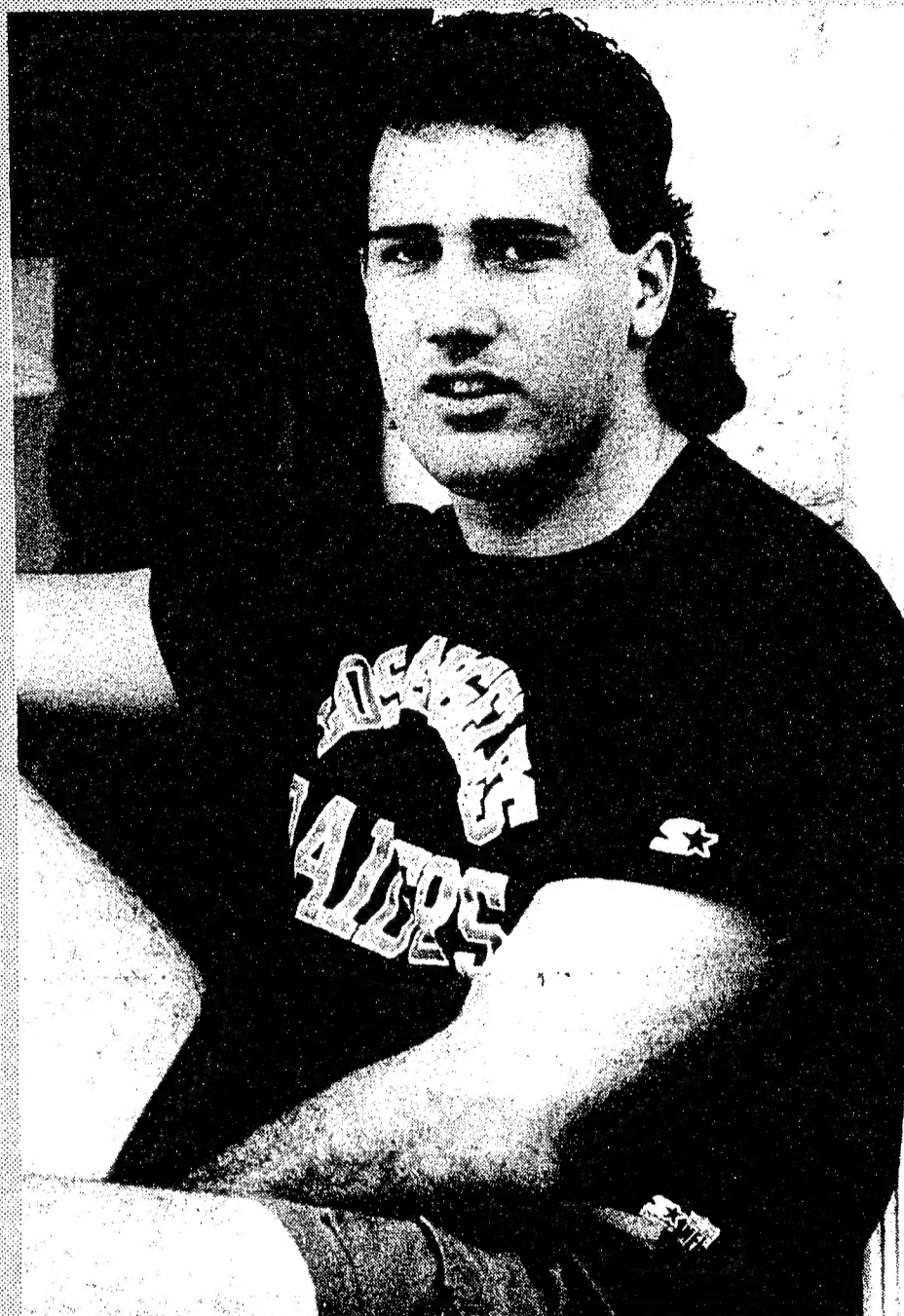
"I want to make it a better season than before," Lutter said. "I've just got to keep improving."

Lutter returns this season, along with six other members of last year's defense. The unit has ranked in the top three in the NCC each of the past four seasons.

"Defensively, we have a good, strong base," Lutter said. "We have a lot of guys coming back." He said the defense should help the Mavs rebound from last year's roller-coaster season, which saw them finish 6-5. Included was a three-game, NCC losing streak.

"It is disappointing when you lose three straight games," Lutter said. "I thought we pulled ourselves out of it pretty well. I think the attitude has changed a little bit because of that."

"We just got to the point that we weren't playing like we should be, and we weren't



—ERIC FRANCIS

Defensive tackle Rich Lutter is one of the mainstays of last year's defensive squad.

taking things seriously."

A rebound wasn't made any easier for the Mavericks. When a new NCAA rule cut the number of spring practices from 20 to 12 and eliminated all contact.

The rule was a forearm blow to college teams, Lutter said.

"You can't really evaluate a football player until you get out there and have contact and hitting," Lutter said. "Basically, we'll have to wait and see, but I think it's going to slow us down."

Lutter said the rule will affect incoming players the most.

"The new guys that transferred in will have to wait until next fall to show what

they're capable of doing and how well they can play," Lutter said. "That's going to hurt us because we won't be able to establish a good base with those guys."

The rule also has affected the Mavs' approach to spring ball, Lutter said.

"Right now, we're just basically getting everything ready for next season. We're not really establishing goals, because things are going to change a lot," Lutter said.

One change the team won't be making is Lutter's spot on defense.

"I wouldn't mind playing outside backer or something like that," Lutter said. "But I'm sure I'll be staying at defensive tackle. I've finally got it down and I like playing there."

Lady Mavs swipe tourney championship

The UNO softball team continued its successful surge this season, going 5-0 to capture the Augustana Tourney championship Saturday and Sunday.

The wins improved the 17th-ranked Lady Mavs' record to 18-3.

"We're going up and hitting any pitcher they send us," said Sherri Novak, a junior center fielder from Millard North High School. "Our team has the attitude that we're having a

good time playing, and we're not arguing with one another.

"We have the potential to take this division and go on to regionals and represent UNO."

After last season's 25-19 record, Coach Mary Yori said a positive attitude is the reason for UNO's success.

"I think the upperclassmen are doing a good job with leadership, and they're jelling

with the underclassmen," Yori said. "We're coming on and playing with a lot of confidence."

Next, the Lady Mavs will travel to Morningside where they will play the Lady Chiefs in a doubleheader.

"I expect two wins against Morningside," Yori said. "Morningside is a good, solid team. But we should beat them twice."



Former New York Yankee Moose Skowron signed autographs for fans at the baseball card convention at Firefighters Union Hall Sunday.

Baseball card collectors meet Moose and Marvelous Marv at convention

BY JOHN HOWER

The customers' eyes fill with child-like excitement as they wander from table to table. As far as they can see, there are cards, cards and more cards. The salespeople at the tables hawk their wares, vying for attention.

This scene is common at baseball card conventions, such as the one held Saturday and Sunday at the Firefighters Union Hall, 6005 Grover St.

The convention was sponsored by Dan Meiches, co-owner of the Sports Card Connection, a local sports-memorabilia outlet.

As participants added to their collections, they also were able to obtain autographs from two of baseball's "old timers" — "Marvelous" Marv Throneberry and "Moose" Skowron.

Throneberry, a member of the 1962 Mets team that lost more than 120 games, is now involved with Miller Lite beer commercials. Skowron, an ex-Yankee, played in eight different World Series.

Both veterans said fans, such as the ones at the convention, never change. But the players do.

"There's so much money involved and so much greed involved," Throneberry said. "I can't blame the players, and I can't really blame the owners. But I can say that the owners created this monster. And television, with its multi-million-dollar contracts to teams, has added to the problem."

Skowron agreed that players have changed.

"Today, you've got your guys who get migraines and refuse to play. You've got your guys with hang nails that are put on the disabled list," Skowron said jokingly. "Back when I was playing for the Mets, one game I had 37 stitches in my hand and I still played. I needed the money."

Everything was not all fun and games for these two veterans, especially the players' union relationship with

the "old-timers" pension plan.

"I'm not blaming the ball players," Skowron said. "If I was in their shoes, I'd do the same thing. If they can get \$2 million a year to play ball, then more power to them. I think it's the union leaders that aren't giving the old timers a break."

"We are the ones that laid the ground rules, and even drew up the damn pension plan. But it's also us same guys that are getting \$900-a-month pension. The union fund has enough money just sitting around to pay every player thousands of dollars for years."

"Geez! Just up it to two-grand. There are old timers out there living on food stamps, and money just sits in funds not being put to good use."

Baseball card collectors, however, are putting these "old timers" to use.

Skowron and Throneberry often appear at baseball card shows, where a collector could find a 1952 Mickey Mantle card in mint condition selling for about \$2,000.

Meiches said that card's price makes him wonder what it will be worth in the future.

"What are we throwing out today that's going to be rare 20 years from now?" Meiches asked.

"People come in and say, 'I just don't understand it.' But it's just the basic supply-and-demand theory."

"As we advance, things advance. Burger King is not giving away toys now, they're giving away cassette tapes. They're going to be giving away TVs to kids one day."

In addition to the baseball cards, Meiches collects other memorabilia. He recently started collecting old Coke products, beginning with one of the first Coke bottles now valued at \$100.

"I don't care if the things I collect are considered useless. I'm hoping that, 30 or 40 years from now, they will be scarce and worth more than they are now," Meiches said.

OLSON FROM PAGE 9

team knocked UNO out of the 1984 national tournament.

This past season, newcomers Trent Neal and Terry Henderson sparked excitement. Something, whether good or bad, always

seemed to happen when Neal was on the floor. His field-goal percentage was terrible — maybe he tried to do too much.

But he was fun to watch.

Henderson, as Suggs did, could ignite the fans with a timely dunk, and he could shoot from the perimeter with the best.

Finally, the 1983-84 Mavs and the 1989-

90 edition were alike in that the players got along. In some seasons in between, you really couldn't say that.

Clark Toner, the former UNO football player who did some writing for the *Gateway* in the early '80s, summed up the persona of the '83-'84 Mavs in a season-ending column. His words hold true for last season's squad:

"The Mavs were a team that won together, lost together and had one helluva time in the process."

Editor's Note: Eric Olson, a *Gateway* sports editor in 1983-84, now covers UNO sports and Ak-Sar-Ben racing for the *Omaha World-Herald*.

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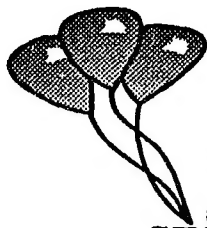
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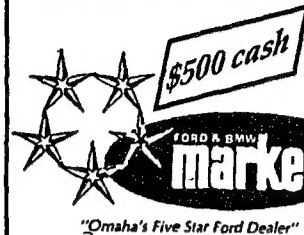
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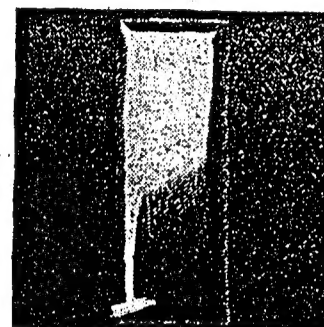
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on the right means you command respect as an Army officer. If you're earning a BSN, write: Army Nurse Opportunities, P.O. Box 7713, Clifton, NJ 07015.

ARMY NURSE CORPS. BE ALL YOU CAN BE.

CLASSIFIED ADVERTISING

ADVERTISING POLICY

•\$3.00 minimum charge per insertion commercial ads.

•\$2.00 minimum charge per insertion, UNO student organization ads and ads placed by UNO students, faculty and staff for personal use.

•Ad size: 5 lines, 25 key strokes per line. Additional copy: 50 cents per line.

•PAYMENT DUE WITH COPY.

•Deadlines: 1 p.m. Tuesday for Friday; 1 p.m. Friday for Tuesday.

Lost & Found

FOR ITEMS LOST AT UNO, contact Campus Security, EAB 100. 554-2648. Turned in items can be claimed by a description & proper identification.

PERSONALS

FREE PREGNANCY TESTS

No appt. needed.

5001 Leavenworth M-T 6p.m.-8p.m., W-Th-F-S 10 a.m.-1p.m. OR Bergan Mercy Hospital, Rm. 309 T W. TH. 2-5 p.m. EMERGENCY PREGNANCY SERVICE 554-1000.

ADOPTION. Loving California couple (white) and 14-month-old daughter Emily wish to adopt newborn. Legal, confidential, expenses paid. Call Kathy collect anytime at 213-643-5643.

ADOPTION: We are a college-educated couple with abundant love and laughter in our home. We long to bring a newborn into our family. Call collect (213) 656-6094.

HOUSING

APTS., HOUSES and sleeping rms. for rent, roommate lists - call UNO Housing Service 554-2383, or stop in the Admin. Office, Milo Bail Student Center.

1 Bedroom Shower Bath, 2 non-working fireplaces. 205 So. 37th, on 2 bus lines. \$195 month, heat & water paid. 346-0359 or 341-2868.

FOR SALE

"ATTENTION - Government Homes from \$1 (U-repair). Delinquent tax property. Repossessions. Call 1-602-838-8885 Ext. GH4993."

"ATTENTION - Government seized vehicles from \$100. Fords, Mercedes, Corvettes, Chevys. Surplus Buyers Groups. 1-602-838-8885 Ext. A4993"

2-Seat Couch \$30. 3-Speed Bike \$25. Call 551-2089 evenings or 554-3222 ask for Charlie.

Gov't Seized Surplus Vehicles available from \$100. Call for immediate information! 1-708-742-1142 Ext. 3151A.

For Sale - Exec. Condo: 1800 SF, 2 bed, 3 bath, fireplace, deck, family room, plush beige carpet, 2 car garage. 512 South 36th Court. \$79,000. Call 391-0243 for appt.

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FREE DATE LINE
CALL 24 HOURS - 733-8179.

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24 HOUR DATELINE
1-976-3939 Anytime 24 hrs.
\$1.95/min. + any toll.
MEGA-CALL 1-800-553-9365.

DIAL A DATE - hear personal ads from people all over Omaha. Call 1-976-5050 anytime. Only 1.95/min. + any toll if outside Omaha. CB, 345-0615.

FREE DATELINE

733-8187

LISTEN IN on Omaha's hottest party line for women only. You can't talk, but to listen is to learn. Call 1-976-2010, 24 hours a day. Only 1.95/min. + tolls if outside Omaha. CB, 345-0615.

MEET SOMEONE SPECIAL

100's of live ads.

1-976-4343 -- 24 Hours.

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MEGA-CALL 1-800-553-9365.

The latest in computer dating. \$1.95/min. + any toll. Tel-Talk 1-800-5365.

24 HR DATELINE

1-976-2500

DATELINE - hear personal ads and get your ad on the free Date Line. Call 1-976-2200 anytime. Only 1.95/min. + tolls if outside Omaha. CB, 345-0615.

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SUMMER EMPLOYMENT Experienced bus driver wanted for Omaha detasseling crew. Call 1-800-333-8275 for details. Age 21+. Oetting's Detasseling, Inc.

THERE'S A JOB FOR YOU IN A SUMMER CAMP The American Camping Association (NY) will make your application avail. to over 300 camps in the Northeast. Exciting opportunities for college students and professionals. Positions avail: all land and water sports, kitchen, maintenance, arts and crafts, drama, music, dance, nature, tripping, R.N.'s, M.D.'s. College Credit Available. CALL OR WRITE FOR APPLICATION. AMERICAN CAMPING ASSOCIATION, 12 West 31st Street, New York, N.Y. 10001, 1-800-777-CAMP

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ATTENTION: EARN MONEY READING BOOKS! \$32,000 / year income potential. Details. (1) 602-838-8885 EXT. BK4993

"Need market research interviewers. Job variety/fun/flexible hours. Call 392-0755 Mon-Sat 9:00 - 3:00. Midwest Survey."

National Marketing firm seeks mature student to manage on campus promotions for top companies. Earnings potential to \$2,500 per semester with flexible hours. Must be organized and money-motivated. Call Amy or Jeanine at (800) 592-2121.

Homer's is taking applications for full & part-time sales help. Apply at one of five locations.

The Monterey Cafe is now taking applications for kitchen help and dishwashers. Experience preferred. Call 393-1122.

SERVICES

MATHTUTOR needed for help with GRE. Willing to meet at flexible hours. Please call: Diane 399-9393.

LOOKING for a fraternity, sorority or student group that would like to make up to \$1,000 for a one week on-campus marketing project. Must be organized and hardworking. Call Amy or Jeanine at (800) 592-2121.

WIN A HAWAIIAN VACATION OR BIG SCREEN TV PLUS RAISE UP TO \$1,400 IN JUST 10 DAYS!!!

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Commitment: Minimal
Money: Raise \$1,400
Cost: Zero Investment
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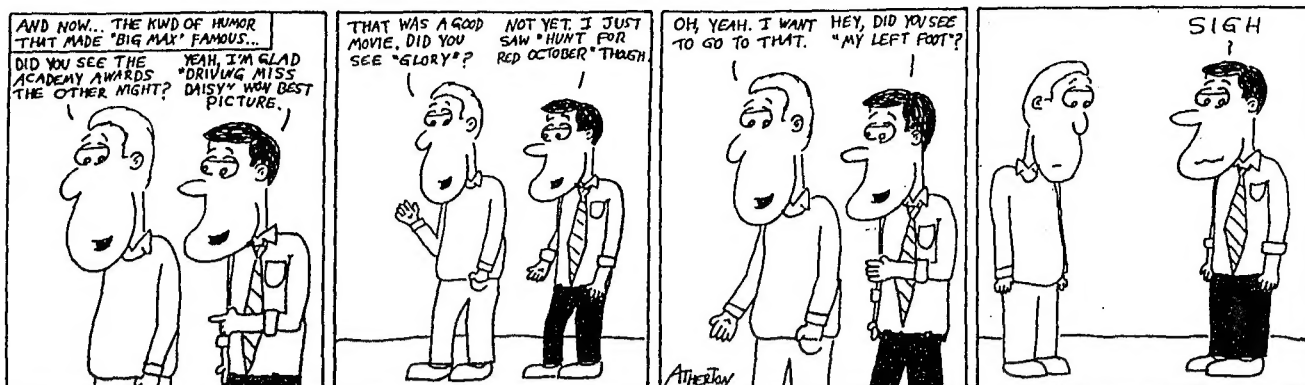
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BY BOB ATHERTON



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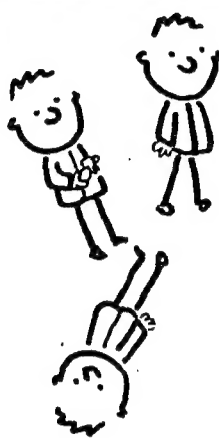
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Eligibility - College Freshmen, Sophomores and Juniors.

Training - Two six week sessions during summer for freshmen and sophomores, one after enrollment and one prior to senior year; Juniors train one ten week session after enrollment.

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Educational Requirements - Aviation, Ground and Law Programs upon qualification.

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Maybe you can be one of us. The Few. The Proud. The Marines.